

JUSTRELEASE GEL

Etoricoxib 1% w/w + Methyl Salicylate 10% w/w +
Menthol 5% w/w + Linseed Oil 3% w/w

"Powerful Topical Relief - Pain, Inflammation Stiffness"

Marketed by: Human Orthocare

A Subsidiary of Human Biolife India Pvt. Ltd.

www.humanorthocare.com





Product Overview

Composition (per 30 g):

Etoricoxib B.P.

1% w/w - Selective COX-2 inhibitor

Methyl Salicylate

10% w/w - Counter-irritant action

Menthol

5% w/w - Cooling & soothing effect

Linseed Oil

3% w/w - Anti-inflammatory & emollient

Key Features:

- First-in-class **Etoricoxib topical gel** with COX-2 selectivity
- Combines **anti-inflammatory + counter-irritant + soothing action**
- Provides **fast localised relief** in joint & muscle pain
- Non-greasy, quick-absorbing formulation

Mechanism of Action



Etoricoxib

Selective COX-2 inhibitor → reduces prostaglandins → anti-inflammatory & analgesic



Methyl Salicylate

Counter-irritant → increases blood flow & reduces pain perception



Menthol

Cooling effect → reduces pain & provides soothing comfort



Linseed Oil

Anti-inflammatory & emollient → reduces swelling, nourishes skin



☀️ Result → Rapid & sustained pain relief at the site of application

Indications

💡 JustRelease Gel is recommended for:

Arthritis Pain

✓ Osteoarthritis & rheumatoid arthritis pain

Spinal Conditions

✓ Cervical & lumbar spondylosis

Acute Pain

✓ Acute musculoskeletal pain & stiffness

Sports Injuries

✓ Sports injuries, sprains & strains

Recovery

✓ Post-traumatic & post-exercise soreness

Clinical Advantages

☀ Key Benefits of JustRelease Gel:



Dual-action

COX-2 inhibition + counter-irritant therapy

Targeted local delivery

Minimal systemic side effects

Rapid relief

From pain, inflammation & stiffness

Safe for long-term use

In chronic pain patients

Patient-friendly

Non-sticky, easy-to-apply formulation



Human
Ortho Care

A SUBSIDIARY OF HUMAN BIOLIFE INDIA PVT. LTD.

Comparison with Conventional Topicals

Parameter

JustRelease Gel

(Eto + Methyl Sal. + Menthol +
Linseed)

Diclofenac Gel

Counter-irritant Balms

COX-2 Inhibition

✓ Yes (Etoricoxib)

⚠ Limited

✗ No

Anti-inflammatory

✓ Strong

✓ Moderate

✗ No

Counter-irritant Effect

✓ Yes (Methyl Sal., Menthol)

✗ No

✓ Yes

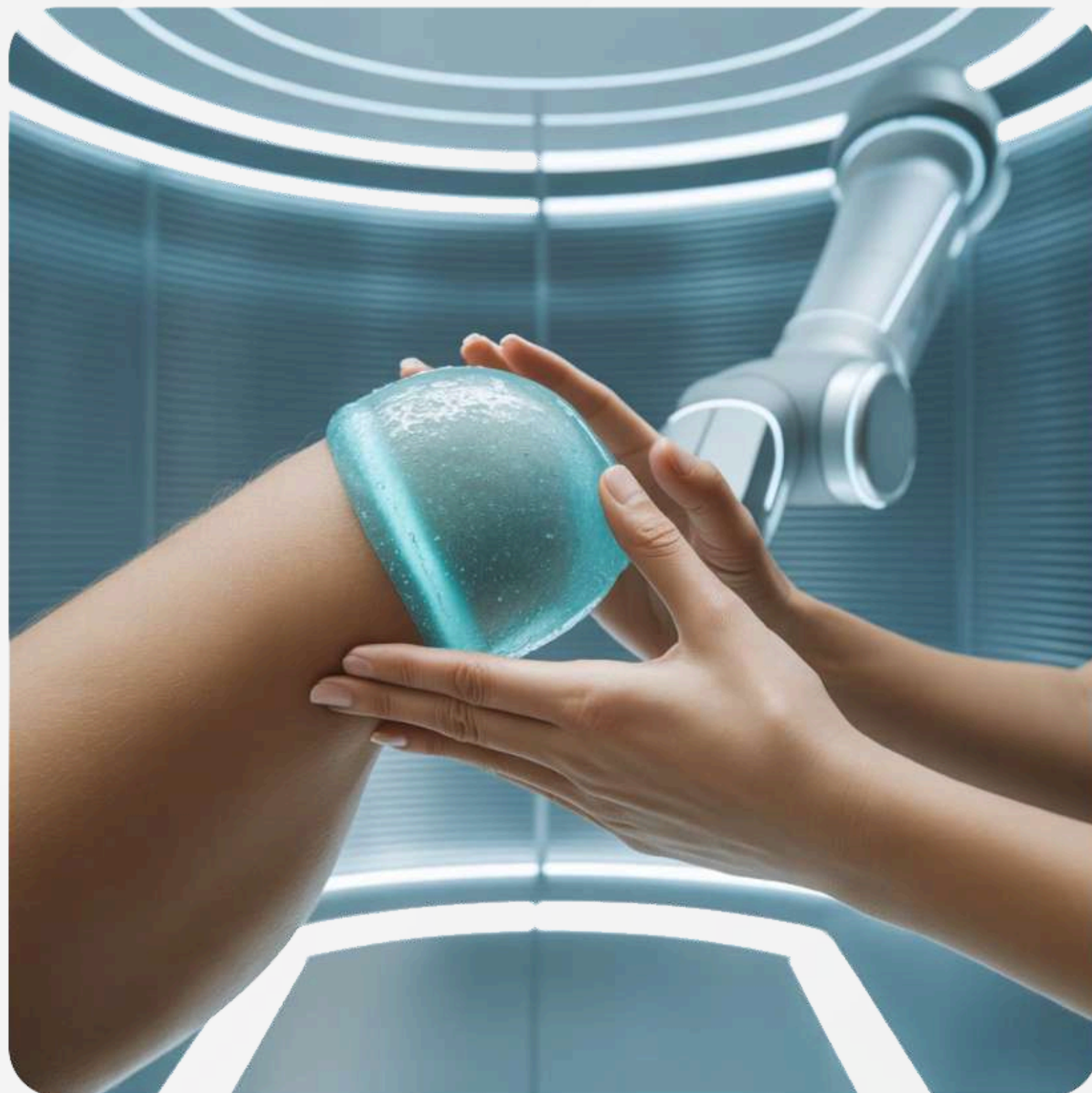
Patient Comfort

✓ Cooling + soothing

⚠ Neutral

⚠ Irritant

Dosage & Administration



Application:

01

Apply 2–3 times daily

On affected area

02

Massage gently

Until absorbed



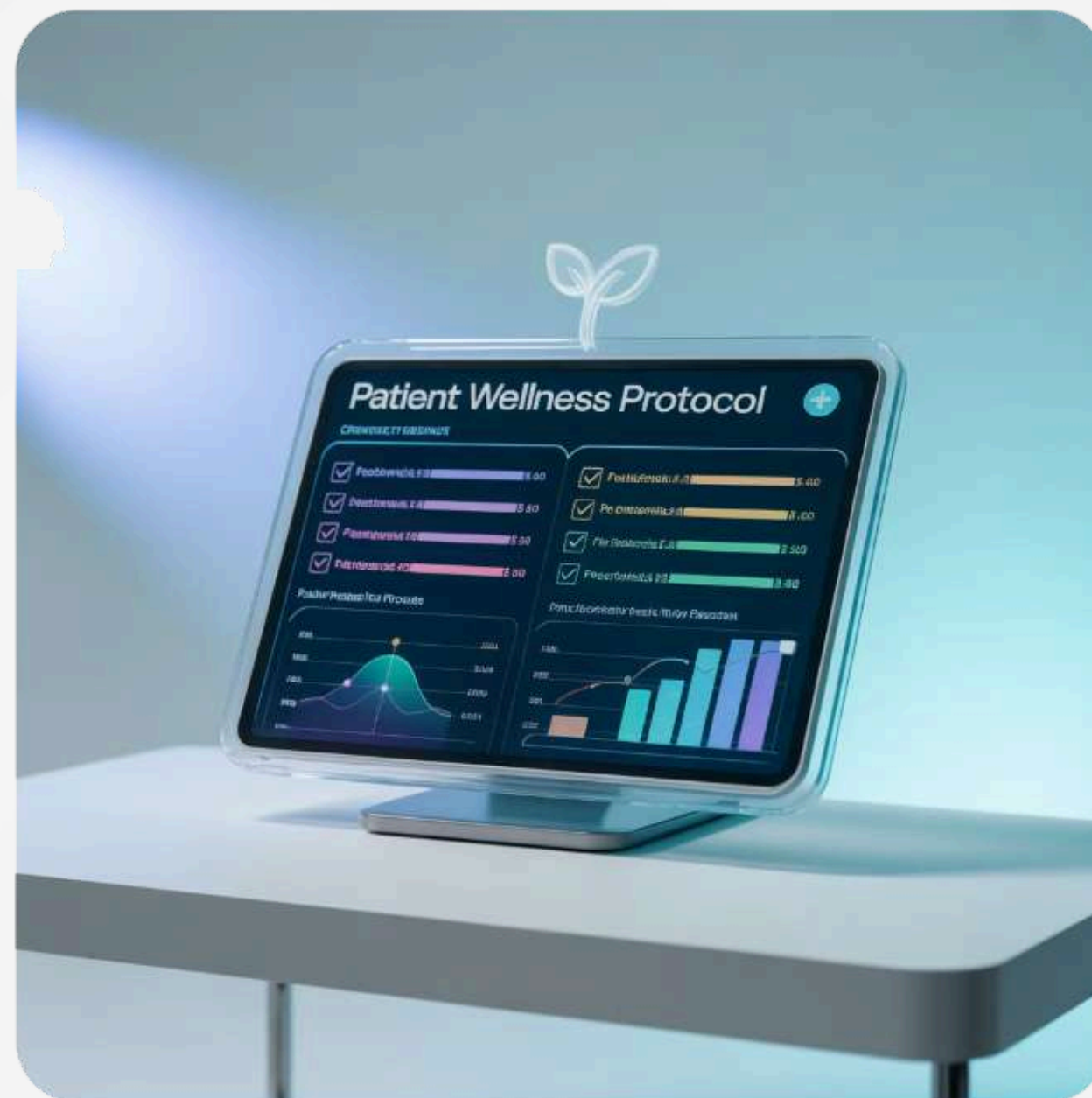
! For external use only



Avoid eyes, mucosa & broken skin

Safety & Tolerability

🔍 Generally Well-Tolerated



⚠️ Contraindications:

- Hypersensitivity to any component
- Broken/infected skin
- Avoid in children without physician advice



Possible mild side effects:

- Local redness or irritation
- Rare allergic reaction (salicylates or menthol)



Why Prescribe JustRelease Gel?

 Doctor's Choice For:



Unique Innovation

✓ Unique **Etoricoxib-based topical gel**



Dual Action

✓ Dual-action → pain + inflammation control



Safety Profile

✓ Safer than oral NSAIDs in high-risk patients



Broad Efficacy

✓ Effective in arthritis, spondylosis & sports injuries



Trusted Brand

✓ Trusted *Human Orthocare* innovation



**Human
Ortho Care**

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Contact Us

Step into care that moves you forward.

Use with clinical discretion, especially in high-risk orthopedic conditions.

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For medical queries or collaboration:



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